

2nd April 2021

Message from Convener

Dear Students,

Though FY'20-21 has been a tough year for all due to COVID-19, it has also been the year of the indomitable human spirit of winning, as the rollout of vaccine has been done in the shortest possible span. The 11th season of the Effi-Cycle event was successfully conducted through virtual mode even during the pandemic, however now based on the improved COVID-19 situation & vaccine rollout, normalcy is around the corner.

*To continue the momentum , the Organizing Committee has proposed to go for **an actual physical event in the 12th season** to reignite the true spirit of Effi-Cycle. For the safety of all participants, event days have been reduced to 4 days; the registration process now will be online & we plan to reduce physical interacts by taking activities like: Explanation of the rule book, inspection by mentors, technical & cost presentations to the Virtual mode.*

*On the other hand, to keep alive the thrill of innovation, this year we have introduced a new concept of: **(Effi-Que) The 4W Full Electric Quadri-cycle for urban, efficient & Smart Mobility**. The new dimension that has been added for the first time to Effi-Cycle is entrepreneurship. There is a golden opportunity for the Effi-Cycle winners in various categories to develop their ideas further for commercialization at the incubation center of ICAT (International Centre of Automotive Technology) under the aegis of ASPIRE. It will help to set up your start-ups in the automotive domain. Who knows, your idea may bring radical change in the field of mobility.*

In line with the event's technical spirit, this year the event has been planned at a new venue located in the northern automotive hub of India. The location is just a stone throw away from The International Airport and very well connected with rail and road infrastructure within Delhi NCR.

The Venue is The International Centre for Automotive Technology (ICAT), Manesar , It's a leading world class automotive testing, certification and R&D service provider under the aegis of NATRiP (National Automotive Testing and R&D Infrastructure Project), Government of India. This would further allow the participant to witness the World-class testing, Certification, and R&D facilities.

Previous alumni & new mentors from industry and academia are collaborating to foster the co-learning environment & are taking Effi-Cycle to the next level.

We believe the 12th season of Effi-Cycle will be safer, full of excitement & will bring the spirit of entrepreneurship among the young engineers. Let's come together to make the 12th season of Effi-Cycle a grand success.

I wish all the best to the Participants, Colleges, Event Organizers and Contributors.



Best Regards,
Navid S. Talib,
Convener, SAE NIS Efficycle-2021